



## **DI Announces its Successful Completion of the NRCPR Project and Announces Expanded Offerings to its CPA, ARC and MET Software Product Lines**

**Forest Hill, MD -- July 21, 2010** - Digital Innovation, Inc. (DI), the nationwide leader in providing in-hospital resuscitation software solutions for CPA, ARC and MET events, is pleased to announce our successful completion of the NRCPR project. For the past 10 years, DI and the American Heart Association (AHA) have worked in close collaboration to develop and build a national repository of in-hospital resuscitation events. AHA has licensed DI's popular in-hospital data collection software solution (based on DI's Collector platform) to collect the data to populate its national data repository and has utilized DI's world-class support services to provide technical, application and clinical support to this national initiative. The joint collaboration has helped to deliver meaningful enhancements in patient care and valuable national reporting measures.

As this joint collaboration reaches its planned end, DI is now able make its full Collector software products and services portfolio available to all users of DI's CPA, ARC and MET software. Currently, more than 1700 hospitals worldwide utilize one or more of DI's Collector-based software programs -- supporting registries related to in-hospital resuscitation, MET/RRRT, trauma, EMS, burn, ICU, acute care surgery and others. DI's extensive product offerings provide the features needed to support comprehensive hospital QI/PI, patient safety, and JCAHO compliance initiatives.

As part of this expansion, DI will be announcing the availability of many powerful and useful modules for users of DI's CPA, ARC and MET hospital software systems. These modules include greatly expanded local reporting capabilities (via the DI Resus Report Writer) and support for electronic data imports for the elimination of duplicate data entry. Additionally, DI will be providing new support services and engaging User Forums to incorporate additional user feedback. These capabilities are just a few of the exciting software products and services that will now be available to your hospital directly from DI. All of these modules will seamlessly interoperate with your existing hospital data that is collected by your existing DI software solution at your hospital.

For more information on these offerings, you are invited to contact your DI sales representative at 800-344-3668 X234 or via email at [sales@dicorp.com](mailto:sales@dicorp.com). For purposes of clarification, note that GWTG-R, which is AHA's continuation of NRCPR, will not be providing data uploads from other software systems at this time; and DI will not be providing its own national database of in-hospital resuscitation events at this time.

We are excited about the many additional software, reporting, and support opportunities now available to you as a DI software user. The dedicated members of the DI team, who have supported you for the past 10 years, look forward to the opportunity of servicing your continued hospital software needs.

John F. Kutcher, Ph.D.  
President, CEO